



## River Days & Craft Brew Hullabaloo 2024

(formerly ShrimpFest)

### Sponsorship Opportunities

The 9<sup>th</sup> Annual River Days & Craft Brew Hullabaloo 2024, an annual 3-day celebration will be held in the historic fishing village of Sebastian, Florida at Riverview Park, March 15<sup>th</sup>-17<sup>th</sup>, 2024. This community event will feature delicious food dishes prepared by the Sebastian River HS Culinary Arts class, The Rotary Club of Sebastian in Sharkey's Restaurant. We will also have a variety of food trucks. Enjoy live music, beer, a classic car show, children's activities, local arts and crafts plus more fun. On Saturday our popular Hullabaloo Craft Brew Tasting event starts at 1:00pm where you can sample artisan brews created by brewers from across the state of Florida.

**This weekend long festival will raise funds to support youth sports organizations and clubs throughout North Indian River County. Over \$300,000 has been given away in the 8 years of this event. It could not be done without the business community's support.**

River Days & Craft Brew Hullabaloo is made possible only through the dedication and hard work of our volunteers and sponsors and is brought to you through a unique partnership between The Rotary Club of Sebastian and the City of Sebastian. We hope you will consider joining us in support of this beneficial community event.

Included with this letter is our sponsor packet. It details every level of sponsorship available, as well as the unique benefits you will receive in appreciation of your support for this exciting fundraiser. Sponsors will be listed on our webpage for 2 years.

If you have any questions about River Days, the sponsor application or our non-profit partners please contact me. On behalf of the event committee, thank you for your time and consideration of the 8th annual River Days & Craft Brew Hullabaloo. **To receive all the benefits of your sponsorship, we need your application and payment no later than February 1<sup>st</sup> 2024. After that date no T-Shirt logo or Print ads.**

Yours in Rotary,

Marc Gingras

River Days & Craft Brew Hullabaloo Committee Chairperson

10/13/2023 ed

Website: [www.Riverdays.com](http://www.Riverdays.com)

Email: [Sebastianrotary1983@gmail.com](mailto:Sebastianrotary1983@gmail.com)

Facebook: [www.facebook.com/riverdays](http://www.facebook.com/riverdays)

# River Days (Formerly ShrimpFest) & Craft Brew Hullabaloo 2024

## Sponsor Agreement

10/13/2023 ed.

River Days & Craft Brew Hullabaloo 2024 is a unique collaboration between the Rotary Club of Sebastian and the City of Sebastian. This year the event will be held March 15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> 2024 at Riverview Park and will serve as a fundraiser for youth sports organizations and clubs located throughout North Indian River County. We hope you will help make this another successful event and sponsor this exciting community fundraiser!

We would be honored to include your business as an event sponsor. We have several sponsorship levels available. If your level of sponsorship has a free vendor booth at the event, and you want to use it, please send the vendor booth application and required insurance COI.

Company Name (as it will appear in advertising): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**CRAB SPONSOR** \$100 donation - Recognition in event program and on our sponsors banner displayed at the event along with admission for 1 guests to the VIP Event. Second guest would be \$20 donation at the door.

**MULLET SPONSOR** \$300 Donation - Same as Crab Sponsor plus your company banner placed on the fence during the event along with admission for 2 guests to the VIP Event.

**OSPREY SPONSOR** \$500 Donation - Same as Mullet Sponsor plus your sponsor name listed on the website advertising ( for 2 years) along with admission for 2 guests to the VIP Event & 2 guest tickets to the Craft Brew Tasting event & 2 2024 River Days t-shirts.

Please choose t-shirt quantities and sizes (2) Small \_\_\_ Med\_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_

**DOLPHIN SPONSOR** \$1000 Donation -Same as the Osprey Sponsor plus your name will be on the sponsor banner, your company banner will be placed in a HIGHLY visible area during the event, you will receive a free vendor booth & in all print advertising and newspaper ads plus admission for 4 guests to the VIP Event, 4 guest to the Craft Brew Tasting event & 4 complementary 2024 River Days t-shirts.

Please choose t-shirt quantities & sizes (4) Small \_\_\_ Med \_\_\_ L \_\_\_XL \_\_\_XXL\_\_\_

**MANATEE SPONSOR** \$2,500 Donation – Same as the Dolphin Sponsor plus your banner will be displayed at the VIP Event. Your sponsor’s name will be featured on our website & in all print and newspaper advertising. In addition, your name will be mentioned in all radio & newspaper interviews. You will receive admission for 6 guests to the VIP Event, 6 guests to the Craft Brew Tasting event and 6 complimentary 2024 River Days t-shirts. Please choose t-shirt quantities & sizes (6): Small\_\_\_ Med \_\_\_ Large \_\_\_ XL \_\_\_ XXL\_\_\_

**PELICAN SPONSOR** \*\* \$5,000 Donation – Same as the Manatee Sponsor plus sponsor name or logo printed on the 2024 River Days t-shirts, your name in all advertising & interviews, 8 guests to the Craft Brew Tasting event & 6 complimentary 2024 River Days t-shirts. Please choose t-shirt quantities & sizes (8): Small\_\_\_ Med Large\_\_\_ XL \_\_\_XXL \_\_\_

**\*\*Pelican Sponsor payment must be received before 2/1/2024 to include printed name on shirts. The completed Sponsor Agreement, payment and artwork (if applicable) must be received no later than February 1<sup>st</sup> 2024. See chart for other dates. All banners must be provided 1 week prior to the event. Banners must not exceed 20 square feet.**

**Please make your check payable to the Sebastian Rotary Foundation and mail it, along with your completed Sponsorship Form, to the Sebastian Rotary Foundation, PO Box 781783, Sebastian, FL 32978.**

The foundation is a 501(c)3 organization, all gifts are tax deductible. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state. Registration does not imply endorsements, approval, or recommendation by the state. License# CH47325 1-800-HELP-FLA (435-7352) [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) Physical address for the Rotary Club of Sebastian Recreational Foundation, Inc is 1623 US 1 STE A-2 Sebastian, FL 32958

**Thanking you in advance for your support and partnership in the success of our Event!**

# River Days (Formerly ShrimpFest) & Craft Brew Hullabaloo Sponsor Agreement 2024

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Sponsor Level	Listed in Program	Featured on Sponsor Banner	Banner in Highly Visible Area	Guest Admission to VIP EVENT Deadline 3/1/24	Guest admission to Craft Beer Tasting Event	Listed in Web for 2 years & Newspaper Advertising Deadline 1/15/24	Listed in Web, Print & Newspaper Advertising Plus Radio, Deadline 1/15/24	Listed in Interviews	Event T-Shirts	Logo Printed on Event T-Shirts Deadline 2/1/24	Vendor Booth Please send vendor app
Crab \$100	✓	✓		1							
Mullet \$300	✓	✓		2							
Osprey \$500	✓	✓	✓	2	2				2		
Dolphin \$1,000	✓	✓	✓	4	4	✓			4		✓
Manatee \$2,500	✓	✓	✓	6	6	✓	✓		6		✓
Pelican \$5,000	✓	✓	✓	8	8	✓	✓	✓	8	✓	✓

**The VIP Event will be held on Friday night, March 8th, 2024 from 6:00pm to 8:00 pm. Food, Beer, Wine and Music**